



Why Speed the Light?—The discipleship process of WIN, BUILD, SEND, LEAD

“STL helps missionaries like me make the most of our time and reach as many as possible. If STL didn’t exist, I would have to scale back drastically on the amount of ministry I do. A STL car makes it possible for me to travel between 50,000 and 60,000 miles a year in my state. Without STL, we couldn’t use multimedia to communicate a never-changing message in a relevant way with today’s teenager. We couldn’t accomplish the vision God has given us.”

—*Youth Alive missionary*

“STL is amazing, but sometimes it is hard for some of us urban jungle workers to let students know just how important their giving is to the ministry that we are doing. STL totally speeds up the process of reaching people with the gospel by keeping missionaries out in the harvest field instead of having to spend even more time raising funds for their vehicles. That is a very powerful contribution and one for which I and my colleagues are extremely grateful.”

—*Urban outreach missionary to Bangkok*

Speed the Light is about giving and using what we have for God, so that heaven will be full and hell will be empty. Everything we do today has eternal ramifications. STL is crucial to the fulfillment of Jesus’ commandment to “go into all the world....”

STL empowers both students and adults to take personal ownership of the Great Commission, and it provides everyone the opportunity to do at least *something* to reach the lost.

Youth ministries can use Speed the Light as part of an overarching strategy to help train up students to become true disciples of Jesus Christ. This model incorporates the discipleship process of “WIN, BUILD, SEND, LEAD.”

Introduction:

WIN, BUILD, and SEND is the three-part **course** (or process) of disciple-making. When Jesus called the first disciples, He said, “Come, follow me, and I will make you fishers of men” (Matthew 4:19, NIV). This key passage is the inspiration behind the process of making disciples who make disciples.

- **WIN**—“Come, follow me,”—describes the process of becoming a follower of Jesus.
- **BUILD**—“I will make you”—describes the process of becoming more like Jesus.
- **SEND**—“fishers of men”—describes the process of continuing Jesus’ mission.

WIN:

In order to train our students to be the Church and fulfill the Great Commission, we must **establish students in five CHARACTERISTICS (or core values)**.

Jesus taught that true disciples should love God first and love others as themselves (Matthew 22:37,39). Here are five values Jesus exemplified that characterize such love:

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- **Pray** regularly
- **Live** the Word
- **Tell** the story
- **Serve** people
- **Give** graciously

As students commit to personally sacrifice and invest in missions through Speed the Light, they will be better prepared to apply and put into practice those same principles on their own local school campuses. We call those student who take personal ownership of the Great Commission *campus missionaries*.

Also check out Youth Alive at www.yausa.com. Youth Alive provides students with the means and support needed to reach their friends and classmates with the gospel through:

- **Prayer** facilitated through [Prayer Zone Partners](#).
- **Empowerment** facilitated through [Campus Missionaries](#).
- **Networking** facilitated through [Campus Clubs](#).
- **Outreach** facilitated through [The Seven Project](#).

BUILD:

Use Speed the Light as a discipleship tool. When He presented the Great Commission, Jesus commanded each of us to participate in the divine activity of reaching the lost with the message of hope.

Discipleship is defined as, “the process of embracing and assisting in spreading the teachings of another.” In order to successfully teach our students the symbiotic relationship between evangelism and discipleship, **we must CONNECT students with:**

- **God**—the key to an authentic faith
- **family**—the key to a lived-out faith
- **church**—the key to a perpetuating faith
- **purpose**—the key to a meaningful faith

The goal of evangelism is more than seeing salvation decisions, exciting as those are. The end objective of evangelism is to produce another disciple—a committed and faithful follower of Christ.

How does discipleship work? By teaching your students to accept personal responsibility to reach the lost of their generation through the incorporation of the five characteristics (**pray, live, tell, serve, give**), you are empowering them to use their gifts to be a part of the fulfillment of the Great Commission.

Speed the Light is a comprehensive avenue for both evangelism and discipleship. As your students actively invest in the “give” portion of discipleship, they realize the sacrifice and commitment necessary to effectively reach the lost.

Also check out www.youth.ag.org/discipleship for additional resources and tools to help your students grow in their faith in Christ. Other avenues for discipleship include:

- **Fine Arts**—“helping students discover, develop, and deploy their ministry gifts”
- **Bible Quiz**—“discipling students through the memorization of God’s Word”



SEND:

Speed the Light not only plays a key role in winning the lost and helping our missionaries, but it is also vital to each person in your youth ministry because:

- STL provides an opportunity for students to develop a pattern of giving.
- Through STL, students learn practical, scriptural principles of compassion, sacrifice, and unselfishness.
- STL enables students to discover the life skill of giving “above and beyond.”
- STL motivates students and adults as they realize they can accomplish faith-based and vision-driven goals.
- STL exposes students to the world of missions, to people who need the gospel, and to the missionaries who have devoted their lives to reaching the lost.

Another way for your students to get personally involved in missions is through **Ambassadors in Mission** (AIM). AIM is a ministry program designed to provide students with the opportunity to participate in missions and reach the lost by experiencing outreach ministry firsthand. By participating in an AIM trip, students get the chance to work side-by-side with missionaries on the field and directly share in their ministries.

Nothing will convince your students of the extraordinary needs our missionaries are faced with every day like living it themselves for a week. Real-life ministry experience is key to teaching students practical witnessing skills.

Our goal is to see every Assemblies of God student be able to go on an AIM trip before they graduate high school.

It is also our prayer that through the hands-on, interactive learning AIM trips provide, students and adults alike will be able to apply the same passion they experience on their AIM outreach to their own neighborhoods and campuses here at home.

LEAD:

This one's up to us. We can preach WIN, BUILD, and SEND every week, but unless we are modeling it ourselves, our students are not going to buy into the process.

How can we LEAD by modeling WIN, BUILD, and SEND?

- Become a Prayer Zone Partner.
- Set your own “Five-Friend Focus.”
- Make your own STL goal, above and beyond your youth group's goal.
- Go on an AIM trip with your students.
- Practice **pray, live, tell, serve, give** daily in your own life.

This is also your chance to employ CATALYSTS (or resources) that *connect* our students and help them establish core *characteristics* that facilitate the *course* and mission of ministry.



If one good resource can equip students for ministry, imagine what 10-20 intentional and motivating resources can do for your students. Here is a list of current catalyzing resources available:

FIRE BIBLE Student Edition
FIRE Institute
Youth Camps
Youth Conventions
Prayer Zone Partners
Campus Missions
Campus Clubs
The Seven Project
AliveWire

Speed the Light
Ambassadors in Mission
Alive in Christ
TheFiftyTwo.com
Fine Arts Festivals
Bible Quiz
Momentum
OnCourse magazine
GlobYLnet

